

## Clash of horns: CABRÓ v. EL CABRÓN

Author: [Berta Benet](#)



The final round of the fight between the two goats, Masia Puigmoltó and Richards Brothers Group (RBG) is over, and the former, like a good Cabró, has left his opponent completely sprawled out on the ground.

### Round 1

The fight began in the spring of 2021 when RBG (at the time, Java Trading) applied to the European Union Intellectual Property Office (EUIPO) for trademark No. 18480398 (see image in the complete article) for goods in class 33.

The Catalan Masia Puigmoltó prepared the attack and filed an opposition against the application, claiming that there was a likelihood of confusion with its Spanish trademark No. 370449 (see image in the complete article), also for goods in class 33.

In December 2022, the Catalans received an early Christmas present, as the EUIPO upheld their opposition. Despite recognising the visual differences between the signs, with clearly differentiated logos, the Office recalled that the verbal element usually prevails, as it is usually the one that the consumer tends to remember. Thus, it ended up ruling that the signs are visually similar to a medium-low degree, phonetically very similar and conceptually identical if the consumer considers them to be 'the male of the goat'.

It should be noted that the Office also took into account the definition of the Catalan and Spanish terms 'cabró'/'cabrón' as 'a person who plays tricks' as an insult, but referred only to the Spanish word, considering that the Spanish consumer would tend to think that 'cabró' is an incorrect spelling of its Spanish version.

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## IA Act of the European Union

Author: [Carles Molina](#)



On 1 August 2024, the regulation proposed on 21 April 2021 by the European Commission and adopted on 13 March 2024 by the European Parliament entered into force. This regulation aims to create a single regulatory and legal framework for AI systems operating in the European Union. For its governance, it creates, among others, the AI Office, within the Commission.

### Regulation and characteristics

The new regulation classifies the type of application according to its risk and characteristics, ranging from systems that are considered to pose unacceptable risks (e.g. social scoring systems and manipulative AI), which are prohibited, to those of minimal risk that are not regulated (including many AI applications currently available in the EU single market, such as, AI video games and spam filters). Most of the text deals with high-risk AI systems, which are regulated, and, to a lesser extent, with limited-risk AI systems, which require developers and implementers to ensure that the end-users are aware that they are interacting with AI (e.g. *chatbots* and *deepfakes*).

*General Purpose Artificial Intelligence* (GPAI) systems, which are those that have the capability to serve a variety of purposes, both for direct use and for integration into other AI systems, are also regulated.

After the entry into force, there are the following deadlines for implementation:

- 6 months for prohibited AI systems.
- 12 months for GPAI systems.
- Up to 36 months for AI systems considered of high risk.

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## Trademark Protection (Taylor's Version)

Author: [Jiarong Wu Zhou](#)



## Introduction to Trademark Protection

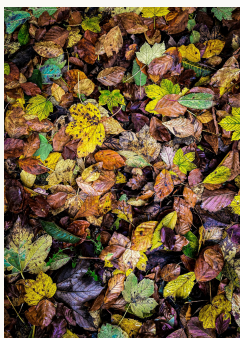
The successful singer Taylor Swift has not only managed to establish herself as one of the most influential forces in the music industry, but she has also built an immense portfolio of trademarks over her career, revolving around her persona, becoming a true “Lover” of Industrial Property.

Trademarks are distinctive signs used to identify and distinguish products and services in the market. Through trademarks, consumers associate these products and services with a specific business origin.

## Taylor Swift's Trademark Portfolio

Taylor Swift has applied for over 600 trademarks worldwide, which are owned by her management company TAS Rights Management, LLC. Among all the requested and registered trademarks, we highlight the following...

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### **Holiday announcement: November 1**

Our offices in Barcelona, Madrid and Alicante will be closed on Friday, November 1, 2024, as it is a holiday in Spain.

Any deadline due on that date will be extended until the next business day, i.e. Monday, November 4th.

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