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## Complete reliance on AI is not the solution

Author: Mercè Hernández



Artificial intelligence (AI) has revolutionised our lives significantly. In many professions, tools such as ChatGPT and Copilot have transformed the way we perform our jobs. Thanks to AI, we can access information faster and receive assistance with various tasks, allowing us to work more efficiently and effectively.

But what happens when we do not consider AI as a mere assistant and allow it to do the job directly?

In the industrial property sector, such a case has recently arisen. Regarding opposition proceedings against the registration of a trademark before the Benelux Office for Intellectual Property (BOIP).

Read more

Clash of Roosters in the EU

Author: Emil Edissonov



On 15/01/2025, the General Court of the European Union delivered a judgment in the case Kokito I Punt v EUIPO - Fédération française de football (Représentation d'un coq), T-104/24, ECLI:EU:T:2025:10, which revolved around the application for a figurative EU trademark representing a rooster opposed by the Fédération Française de Football (FFF) on the grounds of likelihood of confusion with its earlier figurative EU trademark also representing a rooster.

The General Court sided with EUIPO and FFF, but not without criticizing some of EUIPO's findings.

Read more

# **EU Directive and Regulation Update: Enhancing Design Protection**

Author: Ricard Valdés-Bango



At the end of last year 2024, the European Union approved a recast Directive 2024/2823 on the legal protection of designs and a revised EU Regulation 2024/2822 on European Union, thus amending the previous Council Regulation (EC) No 6/2002 on Community designs.

The new regulation, **effective from May 1, 2025** (except for certain provisions which will not apply until 1 July 2026), brings significant changes aimed at modernizing and simplifying the design protection system across the EU.



## Women's IP World nominations

We are very excited to announce that our partners and lawyers María Ceballos, Isabela Robledo McClymont and Mercè Hernández have been nominated by Women's IP World in the categories:

- Leadership & Vision
- Mentorship & Community Vision respectively.

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